

2009 International Melanoma Congress



Boston

November 1- 4, 2009

Marriott Boston Copley Place



ADVANCEMENT THROUGH COLLABORATION

2009 International Melanoma Congress

About the Congress

- Held every year since the first congress in Philadelphia 2004, this is the meeting where researchers and clinicians focus on recent developments in understanding fundamental questions underlying the biology of melanoma and their translation to clinical purposes.
- The Congress grows in size each year; the 2006 Congress in Amsterdam had 600 registrants while the 2007 congress in New York City grew to 700 registrants.
- This is an important international congress bringing together key Scientists and Physicians from across North America and around the world.
- Every year the program committee prepares an innovative and informative program to provide participants with a superior experience which will compliment the participants' social involvement and the opportunities to enjoy their stay in this incomparable American city.
- The International Melanoma Congress is an excellent opportunity for sponsors to reach key Scientists and Physicians from across North America and around the world.

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About the Society of Melanoma Research (SMR)

- The Society for Melanoma Research (SMR) is a diverse organization of scientific and medical investigators devoted to alleviating the suffering of people with melanoma.
- The SMR was founded to unify the field by increasing communication among researchers and building bridges of collaboration between basic, translational, and clinical investigators.
- Principal goals:
 - To bring together members who vary widely in their professions—from basic researchers to translational researchers to clinicians— but share an abiding devotion to improving the lives of those suffering from melanoma through research.
 - To attain a far greater level of cooperation between labs and clinics to bring new technology-based discoveries from bench to bedside and back.
 - To develop specific inhibitors for metastatic melanoma, rendering it in the next few years a treatable disease.
- SMR faces major challenges in securing funding, building infrastructure, and gaining expertise in new technologies.

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Program Outline

	Morning	Afternoon	Evening
Sunday Nov. 1	Pathology Satellite Symposium	Pathology Satellite Symposium	Keynote Address by David Baltimore followed by Poster Session & Reception
Monday Nov. 2	Melanoma Immunology Chair: Glenn Dranoff Tumor Microenvironment Chair: Meenhard Herlyn	Luncheon Session 1 Micro RNAs by Philip Sharp UV and Melanoma Chair: Glenn Merlino	Poster Session & Networking Reception
Tuesday Nov. 3	Signaling Chair: Richard Marais Melanoma Genomics Chair: Michael Stratton	Lunch Session II: Early Detection of Melanoma by Hensin Tsao Breakout A: Clues from Melanoma Histomorphology Chair: Boris Bastian Breakout B: Immunologic Checkpoints Chair: Tom Gajewski Breakout C: Transcriptional Regulation in Melanoma	SMR Meeting & Awards Dinner
Wednesday Nov 4	Melanoma Epidemiology Chair: Maria Teresa Landi Clinical Translation Chair: Steven Hodi		

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Sponsorship Opportunities

- **3 Levels of Congress Sponsorship Available**
 - Benefactor
 - Sponsor
 - Friend of SMR
- **Individual Item Sponsorship Opportunities**
 - Conference Bags
 - Refreshment Breaks
 - Travel Awards for Students and Fellows
 - Society for Melanoma Research Congress Caps
 - Podcast – Keynote speech
 - Podcast – Minisimposia
 - Delegate Badges
 - Memory Stick for delegates

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Sponsorship Opportunities – Benefactor Benefits

- Five (5) Complimentary Congress registrations
- Advertising – one full page ad in the Congress program
- Exclusive sponsorship of one (1) plenary session with acknowledgment at the beginning of the session
- Co-sponsorship of opening Keynote speech and Grand Dinner
- First choice of satellite session availabilities
- Sponsorship of one (1) travel award with acknowledgment at award ceremony
- Co-sponsorship of a poster award with acknowledgment at the award ceremony
- One (1) Congress delegate bag insert
- Logo Display: Logo and company name on the Congress Website, Congress outline in Pigment Cell Research Fall 2008, e-marketing messages (database of 2500+), Congress program, Congress registration sign, all sessions or events sponsored, post Congress delegate survey, podcast thank you page.
- Complimentary exhibitor space for double sized booth
- Preferred seating at all meal functions

Cost USD \$50,000 (just 4 benefactor sponsorships available)

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Sponsorship Opportunities – Sponsor Benefits

- Three (3) complimentary Congress registrations
- Advertising: one (1) ½ page ad in the Congress program
- Co-sponsorship with one other sponsor of one (1) plenary session with acknowledgment at the beginning of the session and logo on signage
- Co-sponsorship of opening Keynote speech
- Co-sponsorship of Grand Dinner cocktail reception with logo and sign acknowledgement
- Exclusive sponsorship of one (1) poster session
- One (1) Congress delegate bag insert
- Logo Display: Logo and company name on the Congress Website, e-marketing messages (circ. 2500 +), Congress program, Congress registration sign, Grand Dinner announcement, post Congress delegate survey, podcast thank you.
- Complimentary space for standard size booth
- Preferred seating at all meal functions

Cost USD \$25,000 (just 4 sponsor positions available)

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Sponsorship Opportunities – Friends of SMR

- One (1) complimentary Congress registration
- Advertising: one (1) ½ page ad in Congress program
- Exclusive sponsorship of one (1) minisymposium
- One (1) Congress delegate bag insert
- Acknowledgement in Keynote speech and Grand Dinner announcement
- Logo and company name on the conference Website, Congress program book, Congress registration “Thanks to Our Sponsors” signage, e-marketing messages, post-convention delegate survey, podcast thank you page, at the beginning of the meeting, and in the final program.



Cost USD \$15,000 (just 4 Friends of SMR positions available)

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Individual Sponsor Items

Conference Bags (US \$30,000)

- Exclusive Sponsorship of this item with company name and/or logo on the bag
- Logo and company name on the conference Website, at the beginning of the meeting, and in the final program.
- Your name displayed on our “Thanks to Our Sponsors” signage which will be prominently displayed in the on-site registration area of the conference.

Four (4) Individual Refreshment Breaks (US \$20,000)

- Exclusive Sponsorship of four (4) refreshment breaks
- Company name and/ or logo on Website
- Logo in Congress program and at the refreshment break
- Your name displayed on our “Thanks to Our Sponsors” signage which will be prominently displayed in the on-site registration area of the conference

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Individual Sponsor Items (continued)

Travel Awards for Students and Fellows (US \$20,000)

- Exclusive Sponsorship of this item
- Company name and/or logo on Website
- Logo display and recognition in the Congress program and at award ceremony
- Your name displayed on our “Thanks to Our Sponsors” signage which will be prominently displayed in the on-site registration area of the conference.

Society for Melanoma Research Congress Complementary Caps (US \$20,000)

- Exclusive Sponsorship of this item with company name and/or logo on cap.
- Company name and/or logo on Website
- Logo and recognition in the Congress program
- Your name displayed on our “Thanks to Our Sponsors” signage which will be prominently displayed in the on-site registration area of the conference.

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Individual Sponsor Items (continued)

Delegate Badges (\$10,000)

- Exclusive Sponsorship of this item with company name and/or logo on lanyard to be worn by attendees
- Company name and/or logo on Website
- Logo display and recognition in the Congress program and at award ceremony
- Your name displayed on our “Thanks to Our Sponsors” signage which will be prominently displayed in the on-site registration area of the conference.

Memory Stick (\$20,000)

- Exclusive Sponsorship of this item
- Company name and/or logo on Website
- Logo display and recognition in the Congress program and at award ceremony
- Your name displayed on our “Thanks to Our Sponsors” signage which will be prominently displayed in the on-site registration area of the conference.

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Individual Sponsor Items (continued)

Podcast Development of Minisimposia (\$40,000)

- Exclusive Sponsorship of this item with company name and/or logo on cap.
- Company name and/or logo on Website
- Logo and recognition in the Congress program
- Your name displayed on our “Thanks to Our Sponsors” signage which will be prominently displayed in the on-site registration area of the conference.

Podcast Development of Keynote Speech and Grand Dinner Speech (\$25,000)

- Exclusive Sponsorship of this item with company name and/or logo on cap.
- Company name and/or logo on Website
- Logo and recognition in the Congress program
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Contact Information

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Welcome to Boston



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